

## INDUSTRY DEVELOPMENT

### **About the program:**

The *Industry Development* program supports [screen industry](#) guilds and screen based organisations to deliver activities in Victoria, to:

- / Facilitate opportunities for skills development and/or career pathways for Victorian screen industry practitioners
- / Encourage business, partnerships and collaboration opportunities across the Victorian screen industry and creative industries
- / Support sustained and improved employment outcomes for Victorian screen practitioners
- / Strengthen Victoria's reputation as a vibrant hub for screen activity.

Supported *Industry Development* activities include conferences, workshops and other screen related activities dedicated to the development of skills in the film, television, online, games and [virtual reality](#) industries.

### **Available funding:**

- / Up to \$20,000 per organisation, per financial year is available as a [grant](#)
- / Organisations may submit a single application to deliver a suite of activities across the year or may submit separate applications for each activity, provided the \$20,000 cap has not been reached
- / Film Victoria funding is considered a partial contribution to the activity and applicants are expected to supplement this with their own or third party contributions
- / The level of funding sought must reflect the proposed activity's size and benefits to Victorian screen practitioners
- / Deadlines for this program will occur twice yearly.

### **Before applying:**

- / Contact the [Program Manager](#) to discuss the activity
- / Read these guidelines and the [Terms of Trade](#) which set out the core terms on which Film Victoria conducts its business. Terms [underlined in green](#) appear in the [website glossary](#)
- / Read [Film Victoria's Gender & Diversity Statement](#). Film Victoria is committed to promoting and supporting gender equality and diversity and inclusiveness in the Victorian Screen industry
- / Check the eligibility and successful applicant sections below
- / Review the [online application form](#) and check the [deadline dates](#).

### **Eligibility:**

[Applicants](#) must:

- / Be an Australian company, registered organisation, incorporated association, guild or individual
- / Have specialist [screen industry](#) expertise
- / Have experience in successfully delivering similar activities.

The activity must:

- / Take place in Victoria within nine months of the submission date (other than in exceptional circumstances).

### **Exclusions:**

The following activities are not eligible for support through this program:

- / Award Ceremonies
- / Distribution activities
- / Development or enhancement of websites
- / Development or production of screen content.
- / Industry Days or skills development programs within a film festival
- / Activities that have also received funding from Film Victoria's Audience Engagement program for the same activity in the same financial year.

### ***Assessment process and timelines:***

Funding is competitive. When assessing applications Film Victoria will consider:

- / Strategic objectives of the activity, including how the activity addresses [skills](#) or [sector gaps](#) and the appropriateness of the event/activity size
- / The experience and objectives of the applicant organisation, key project team, event speakers, panellists and facilitators
- / Market differentiation of the activity. Activities must demonstrate that they do not duplicate those already on offer
- / The activity's revenue, proposed use of funds, alternative funding sources and strategic alliances and partnerships formed with other industry bodies to present the activity
- / How the activity's program and/or content addresses gender equality, diversity and inclusiveness

In cases where the activity has been previously supported by Film Victoria, we will also consider:

- / How the activity continues to evolve and whether any previously identified issues have been addressed
- / Whether activity objectives and [KPI's](#) have been successfully met.

Applicants can expect to be advised of the outcome within five weeks of the deadline.

### ***Successful applicants:***

- / Funding terms and conditions, including activity branding requirements and details of reporting and acquittal obligations will be set out in the Agreement
- / Future funding will be dependent on the organisation's performance against the agreed [performance measures](#), available funding, and Film Victoria's priorities for the [screen industry](#).

### ***Contacts:***

Initial queries:

Program Services Officer, [Steven Griffin](#) 03 9660 3220

Program Manager:

Industry Programs Coordinator, [Madeline Getson](#) 03 9660 3237.