

Supporting Gender Equality, Diversity and Inclusiveness

As the state government agency that provides strategic leadership and assistance to the screen sector in Victoria, VicScreen is committed to promoting and supporting gender equality, diversity and inclusiveness. This commitment sits within VicScreen's strategic priority to support the creation of high-quality, diverse and engaging screen content.

VicScreen recognises diversity as all of the differences between people that make them who they are. These can be both visible and invisible, and can include differences in age, ability, cultural background, sexual orientation, gender, education, religion, experience and socio-economic background.

VicScreen also recognises that gender equality and diversity are industry wide concerns. We expect all of our stakeholders, including screen practitioners, businesses and organisations, to share the responsibility of challenging and changing the status quo.

Our Commitment to Diversity

VicScreen is committed to promoting and supporting diversity being reflected in locally created screen content through the practitioners and businesses that create it and in the stories they choose to tell, and the people who attend the events and activities we support.

We aim to:

- Support a slate of content by funding projects that reflect diversity
 - in the creative team
 - in the content genre, length, format, platform, budget, storylines and characters, and
 - of its target audience.
- Increase the diversity of the Victorian talent and skills base by supporting projects that are created and produced by screen practitioners from different backgrounds.
- Support audience access to a broad range of screen content.

Our Approach

Achieving gender equality and increased diversity requires an ongoing commitment. VicScreen has the ability to control some things and influence others. We will use the appropriate levers at our disposal to promote and drive change. Our long-term approach will be underpinned by targeted strategies and initiatives that will be implemented and adjusted as required.

We will continue to develop, fund and implement relevant programs, initiatives and policies to promote and support gender equality, diversity and inclusiveness in the Victorian screen industry. While specific strategies may change over time, our focus will remain on increasing diversity on and off screen.