

## **INTERNATIONAL GAME PLACEMENT – YODO1**

### ***About the opportunity:***

Film Victoria is offering a placement opportunity for one mid-career [Victorian](#) games practitioner to work with games publisher Yodo1 in Beijing, China. The successful applicant will spend three or six months working at Yodo1 with the business development/marketing team.

The successful candidate will observe and work alongside the Business Development/Marketing Team. The candidate will assist the team in delivering on their core objectives of:

- Managing relationships with game developers who are looking for Chinese and international publishing partners
- Identifying new development partners and titles that will succeed in both China and international markets
- Planning and executing international and Chinese marketing strategies for Yodo1's titles
- Social Media and ad management
- Account Management with existing partners
- Creating product and marketing plans for game launches both in China and internationally.

The successful applicant can expect to gain the following skills and knowledge:

- / An understanding of the overall structure and interplay of games production, publishing and marketing
- / An understanding and insight into the specifics of the Chinese games market within the context of the business development/marketing team.

### ***Placement duration:***

The successful applicant must be able to undertake the placement full-time for a period of three or six months (minimum three months, preferably six months) in Beijing, China during 2018 (pending visa approval process, the placement is expected to commence late February 2018).

### ***Important dates:***

- / Deadline for applications is **Tuesday 19 December 2017**
- / Shortlisted applicants may be interviewed by the production company during week commencing **Monday 22 January 2018**
- / Successful applicant notified by **Friday 2 February 2018**
- / Commencement of placement as soon as possible pending visa process.

### ***Before applying:***

- / Read these placement opportunity guidelines and the [Terms of Trade](#) which set out the core terms on which Film Victoria conducts its business. Terms [underlined in green](#) appear in the [website glossary](#)

- / Read Film Victoria's [Gender and Diversity Statement](#). Film Victoria is committed to working with stakeholders to increase the representation of women practitioners working across all disciplines in the Victorian Screen Industry.
- / Check eligibility and review the [online application form](#)
- / Contact the [Industry Projects Manager](#).

### **Available funding:**

- / The grant amount for this opportunity is \$14,000 (three months) or \$28,000 (six months)
- / The grant may be used to cover:
  - Airfares, accommodation, ground transport, travel insurance, visa costs and daily living expenses
  - A contribution to other costs incurred whilst undertaking the placement.
- / The applicant is responsible for meeting any additional costs they may incur.

### **Eligibility:**

The applicant must be [Victorian](#) and:

- / Be able to demonstrate the industry experience necessary to fulfil the placement.

### **Required skills and experience:**

Yodo1 is seeking a practitioner with the following skills and experience

- / Confident to encounter and take on new tasks and assignments
- / Comfortable working in a foreign environment
- / Demonstrated ability to undertake and prioritise multiple tasks simultaneously
- / Self-starter and comfortable taking responsibility for tasks
- / A high score of at least 100 in *Crossy Road*
- / Ability to read, speak and write Mandarin Chinese and/or a demonstrated interest in tackling language acquisition would be an advantage.

### **Assessment process:**

Funding is competitive. Applications will be assessed on the applicant's:

- / Demonstrated skills and experience necessary to fulfil the placement
- / Commitment to pursuing a career in the game industry
- / Objectives for undertaking the placement, including how it will assist their career development and what specific skills will be gained from the experience
- / Previous funding to undertake a placement or equivalent program will be taken into consideration.

Film Victoria will shortlist applications and supply the shortlist to the production company for their consideration. Yodo1 may conduct interviews (via phone or video) with their preferred candidates from the shortlist, and will notify Film Victoria of their decision.

Film Victoria will then ratify the selection.

### ***Successful applicants:***

- / Will receive an agreement specifying conditions, including how the grant will be cashflowed and the deliverables required
- / Will be responsible for arranging visas, insurance, travel, accommodation, and any other requirements necessary to undertake the placement
- / Will be responsible for making all arrangements to undertake the placement
- / Will be required to enter into a written agreement with the host company.

### ***Contacts:***

#### Initial queries:

Program Services Officer, [Heather Scott](#) 03 9660 3254

#### Program Manager:

Industry Projects Manager, [Jana Blair](#) 03 9660 3273.