

SCREEN BUSINESS VENTURES

PROVIDING GROWTH CAPITAL FOR LEADING SCREEN BUSINESSES

About the program:

Successful companies with significant production throughput can often generate sufficient working capital for day-to-day trading operations, yet lack growth capital to expand operations, enter new markets or attract investment. The Screen Business Ventures program provides growth capital to leading screen businesses with well-developed plans for expansion.

Available support:

- / Funding of up to \$500,000 is available as a grant across a two year period to assist established companies to implement specific strategies for the company's growth
- / Companies are also expected to make a contribution to the overall costs of implementing their growth strategies
- / It is anticipated that up to four companies will be supported at a higher level of funding of \$400,000 to \$500,000, and up to four companies at a lower level of \$100,000 to \$150,000.

Before applying:

- / Read these guidelines and the [Terms of Trade](#) which set out the core terms on which Film Victoria conducts its business. Terms [underlined in green](#) appear in the [website glossary](#)
- / Check the eligibility section below
- / Review the online [application form](#) and check the [deadline date](#)
- / Contact Industry Projects Manager [Jana Blair](#) to discuss your application

Eligibility:

To be eligible, Film and Television companies must:

- / Be incorporated in Australia and have been producing commercial film, television, or online content for at least the last five years
- / Be based and operating in [Victoria](#) for at least the last five years
- / Have rights in or control the IP in the projects they produce
- / Have a current business plan
- / Create and produce (or intend to create and produce) [narrative](#) content (drama/comedy/documentary)
- / Have at least one [Victorian](#) based company executive who has a producer credit on a minimum of five hours of the applicant company's screen content within the last three years
- / Have had an average annual turnover of \$1,000,000 over the last five years (including the gross production value of projects made by the company and related entities such as SPVs).

To be eligible, games companies must:

- / Be incorporated in Australia and have been producing games for at least the last three years
- / Be based and operating in [Victoria](#) for at least the last three years
- / Have rights in or control the IP in the projects they produce
- / Have a current business plan
- / Have at least one [Victorian](#) based company executive who has played a key role in the development and release of at least two of the company's successfully released games titles within the last three years.

Application notes

Applicants will be required to submit:

- / Current business plan
- / A detailed proposal outlining the implementation of their growth strategy, including:
 - Proposed expansion activities
 - Projected outcomes, including anticipated future revenue streams
 - Budget and projected cashflow for the expansion activities
 - Funds and/or resources provided by the company or from third party sources
- / Audited Financial Statements for the last three years.

Assessment process:

Funding is competitive. When assessing applications Film Victoria will consider:

- / The track record of the applicant company in terms of:
 - Industry experience and expertise
 - Production output
 - Commercial and/or critical success of released projects.
- / The strength of the company's current business plan and how well it identifies:
 - The current state of the business in terms of projects, financing and business operations
 - The potential of the team, partners, collaborators or service providers
 - An industry/marketplace analysis
 - Future goals in terms of size/market share.
- / The viability and potential of the company's growth strategy proposal
- / The level of resources and/or funds allocated to the proposal by the applicant.

Successful applicants:

Funding terms and conditions, including deliverables and reporting obligations will be set out in the grant agreement.

Contacts:

Initial queries:

Program Manager: [Jana Blair](#), Industry Projects Manager, 03 9660 3273.